

A Sequence of Operations

New Window × Rogier Arents

New Window is a platform that gives an insight into the making process of art and design. We commission series of artistic objects and share their story of realisation with the audience.

In 2015 the platform initiated 'One Window #1', a project for which three different artists were invited to develop new works, all starting with the same tool: one screen printing frame, measuring 140×100cm. The participants: Aliko van der Kruijs, Kok Pistolet and Rogier Arents.

"In a time where the majority rather chooses for the easy and cheap digital way of working, silk screen workshops are struggling to stay afloat. The One Window #1 project is meant to show the richness and diversity of the silk screen technique by giving three completely different artists a free hand in exploring this beautiful trade. By giving them one restriction – the use of only one silk screen – the participants are challenged to develop a new outlook on this traditional technique, resulting in new possibilities for its application." – Woes van Haften, New Window

Designer Rogier Arents' contribution to 'One Window #1' is a series of prints entitled 'A Sequence of Operations'. He applied the principles of the digital algorithm onto the analogue screen printing technique, resulting in a series of fifty unique silk screen prints inspired by the use of colour halftoning in screen printing and computer generated images.

Rogier Arents' process of developing 'A Sequence of Operations', from the first moment of inspiration until the final outcome, is shown online at <http://newwindow.nl/rogier-arents/a-sequence-of-operations>

Notes for the editor

- The 'A Sequence of Operations' prints will be available at <http://shop.newwindow.nl>, at events and through selected retailers.
- For hi-res images and other press resources:
<http://newwindow.nl/press/rogier-arents/a-sequence-of-operations>
- For further inquiries:
- Woes van Haften: woes@newwindow.nl or +31 6 24 23 20 50
- New Window: <http://newwindow.nl>
- Rogier Arents: <http://www.rogierarents.com>

About the series

'A Sequence of Operations' is a series of fifty unique silk screen prints. The project's title refers to Rogier Arents' approach to silk screen printing: Applying the principles of the digital algorithm onto the screen printing's analogue working method.

Arents decided to use the restricting guideline of 'One Window' – the use of only one silk screen – to his advantage. Finding a technique to create a series in which every print is unique, while still using one frame, became an essential starting point of this project. The character of the images is defined by three variable elements: the colour of the ink (cyan, magenta and yellow), the position of the paper in relation to the silk screen (turned 90 degrees repeatedly during the screen print process), and by continuously changing the pattern of the screen by the random removal of grid point stickers. He approached the silk screen printing process as a kind of computer program: A formula with variables, an input and an output. Each step leads to a new composition, resulting in 50 unique artworks.

The composition of the images is inspired by the use of colour halftoning in screen printing. It is combined with a systematic way of screen printing Rogier Arents developed during his stay as an artist in residence at Grafisch Atelier Daglicht Eindhoven.

- Project is funded by the Creative Industries Fund NL
- The collection is printed by the artist himself at Grafisch Atelier Daglicht, Eindhoven
- The measurements of each of the 50 prints are 81×90 cm
- Each print is one of a kind and provided with a unique code (S#C#M#Y#) that refers to Arents' method of working for this specific print: the turning of the paper, the choice of colour and the amount of grid point stickers on the screen.
- All prints are signed by the artist.
- Paper: Museumboard (400 gsm)
- Price: €450 each , €1800 per series of 5

"The prints are fulfilling my aspirations as a collection of 50, as compositional series of 5, and as individual prints. I see a single print as a film still: part of the bigger picture, but beautiful on its own."
– Rogier Arents

About New Window

Art and design platform New Window was started by cultural initiator Woes van Haaften (Amsterdam/NL, 1979) in 2013. Trained as a designer at the Design Academy Eindhoven and the Gerrit Rietveld Academie in Amsterdam, he quickly found that his strength did not lie in making in the traditional sense but in establishing connections. He knows how to create support and produce opportunities for creative people. New Window originated from his personal interest in the stories behind objects, which are often invisible to the general public. Its aim is to disclose these stories and visualise the making process of art and design objects. New Window provides insight to the worlds of industry and craftsmanship, while also revealing specialist knowledge. By sharing these points of expertise, it tells the story of how art and design can lead to innovation, aiming to inform and inspire a broad public.

Every new window begins with Woes van Haaften inviting an artist or designer to embark on a journey of exploration, together initiating a new design process. Blog posts at <http://newwindow.nl> show every step of the development. Along the path of creation there is room for surprise, failure and new ideas. The end result of a collaboration is a collection of products that you can eventually buy. Learning about materials, techniques, what steps are made and how problems are cleverly solved all add to the emotional value of the product. Knowing how an object is made and why it is made this particular way creates a personal connection between owner, maker and the object. In this way, New Window is very much in tune with current interests in the origin and stories of products.

About Rogier Arents

Rogier Arents (Gouda/NL, 1987) graduated from the department Man and Well Being at the Design Academy Eindhoven in 2012. Arents is a designer and is fascinated by science, the transfer of knowledge and the meaning of the image within scientific disciplines. He developed a variety of projects where scientific knowledge was translated into a more accessible visual language. Arents aims at developing innovative methods of visualisation by doing graphic and interactive research on new digital techniques.